

Share Your Feedback on Communications Initiatives

We are looking for your feedback, ideas, thoughts on City of Parksville communications initiatives. It's been a while since we checked in to see how you wish to receive information about City programs, activities and projects, and we are in the beginning stages of a website redesign project and looking to gather feedback from residents, businesses and visitors. The online survey, open until July 29, will take a few minutes of your time to complete so thank you!

The website is one of our key communications tools for the community to connect with the City and stay informed. We're redesigning and replacing our City website to be more user friendly, accessible and customer focused and wish to improve the experience for residents, businesses and visitors to the City of Parksville when viewing our website. Your feedback is valuable to this process. Our current website has reached the end of its effective life, now almost fifteen years old. Do you have ideas on how we can improve our website?

As well, it will be beneficial for us to know how you prefer to receive information from the City and how you prefer to provide your feedback.

Don't be shy, share your thoughts in our survey at <u>https://letstalkparksville.ca/comms-survey2024.</u> A paper copy of the survey may be obtained from the administration department, City of Parksville.

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For more information:

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> The City of Parksville is located on the traditional territory of the Coast Salish Nations, home to the Snaw-Naw-As First Nation and the Qualicum First Nation.

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