

Second Most Resilient City in BC in 2021

The City of Parksville is in great company and pleased to be in second position in the BC Business magazine's revised annual list of BC's most resilient cities in 2021. The City of Parksville is closely chasing the City of Langford which is in the number one place. Overall, Vancouver Island was ranked by BC Business magazine as the most resilient region in the province. The City of Parksville was in the 15th position in 2020.

In the past, this issue ranked the best cities for work with this year's ranking focused on the overall economic health of communities which included demographics, workforce composition, real estate and employment trends as well as risk factors, resiliency factors and early signs of recovery. Instead of its usual focus on cities and work, the magazine broadened its ranking approach to include smaller communities and overall economic health. Many factors in 2021's decision making came from the impact of COVID-19 on population, job security and income.

Most likely accelerated by the pandemic, many more people are now working from home which provides a level of freedom to live outside their places of work. As well, the BC Business report speaks to the shift to small-town living, a trend for several years.

Quote from Parksville Mayor Ed Mayne:

"As we welcome new families with young children and retirees to our community, we look forward to being able to provide the necessary services and amenities such as daycare spaces and programming for youth and families as well as look forward to the possibility of the proposed Parksville aquatic and recreation centre. Our residents and businesses are to be commended for how well they have adapted to the pandemic restrictions, doing what must be done under the circumstances. We continue to see more housing inventory become available in the City which is a positive trend as people move into the region."

<https://www.bcbusiness.ca/BCs-Most-Resilient-Cities-in-2021>

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